

COMPETITION REGULATIONS

“SOCIALLY RESPONSIBLE”

Preamble

The social responsibility of a university consists in taking into account the impact of the university's activities on society, the economy and the environment, as well as in promoting academic values. Universities should therefore contribute to shaping students' civic and social attitudes, developing staff competences, and building a positive image of the university as a socially responsible institution. In response to these challenges, the universities forming the VIZJA University Scientific Federation encourage the academic community — Students, Administrative Staff, Teaching Staff and Research Staff — to participate in the Competition.

*We invite you to participate,
Organising Committees*

1. General Provisions

1. The organiser of the competition entitled “Socially Responsible” (hereinafter: the Competition) is VIZJA University, with its registered office in Warsaw, 01-043, ul. Okopowa 59, NIP: 525-22-08-719, REGON: 017280390 (hereinafter: the Organiser).
2. The Co-organisers of the Competition are:
 - 1) Andrzej Frycz Modrzewski Krakow University, with its registered office in Krakow, 30-705, ul. Gustawa Herlinga-Grudzinskiego 1,
 - 2) The International University of Logistics and Transport in Wroclaw, with its registered office in Wroclaw, 51-168, ul. Soltysowicka 19B (hereinafter: the Co-organisers).
3. The founders of the prizes are the Organiser and the Co-organisers (hereinafter: the “Founders”).
4. The Organiser acts on the basis of powers of attorney granted by the Co-organisers with regard to activities connected with the organisation of the Competition.

5. These Regulations define the rules of the Competition, in particular the conditions of participation, the manner in which it is conducted, the rules for awarding prizes, the complaints procedure and the rules governing the processing of personal data.

2. Definitions

1. **Competition** — the “Socially Responsible” competition organised in accordance with these Regulations.
2. **Participant** — an adult natural person having full legal capacity, who meets the conditions set out in the Regulations and is affiliated with one of the universities indicated in the Regulations.
3. **Competition Entry** — a poster prepared in accordance with these Regulations.
4. **Application Form** — a form containing the Participant's details, a description of the entry and the required declarations.
5. **Competition Committee** — a team appointed by the Organiser and the Co-organisers to evaluate entries and select the winners.
6. **Organising Committee** — a team responsible for organising the competition, appointed by the Organiser and the Co-organisers.

3. Dates and Schedule

1. The Competition runs **from 4 May to 30 May 2026**.
2. The evaluation of entries by the Competition Committee runs from 1 June to 13 June 2026.
3. Announcement of the results: 19 June 2026 on the websites of the Organiser and the Co-organisers and by e-mail.
4. The post-competition exhibition will be held from 22 to 26 June 2026 at the premises of the Organiser and the Co-organisers.
5. Selected entries (including awarded and commended works) will be published electronically on the websites of the Organiser and the Co-organisers.

4. Conditions of Participation

1. A Participant may be a person holding the status of student, lecturer or administrative staff member of one of the following universities:
 - A. VIZJA University in Warsaw,
 - B. Andrzej Frycz Modrzewski Krakow University,
 - C. The International University of Logistics and Transport in Wroclaw.
2. Participation in the Competition is voluntary and free of charge.
3. Members of the Committee, persons directly involved in organising the Competition, and their immediate family members may not participate in the Competition.
4. One Participant may submit one entry individually or as part of a team (maximum 3 persons).
5. Entries that do not meet the requirements will not be considered.
6. The Organiser confirms receipt of the entry by e-mail.

5. Competition Task

1. The task is to prepare a poster in one of the following categories:
 - A. **Scientific Poster** — presentation of research results, data analysis or a case study; an educational and informational form, clear and logically structured.
 - B. **Social / Artistic Poster** — a project aimed at raising social awareness, changing attitudes or inspiring action; emphasis is placed on the strength of the message, the concept and aesthetics.
2. Main theme: sustainable development, corporate social responsibility, ESG — environment (e.g. climate protection, waste management, biodiversity, renewable energy sources), society (e.g. integration, equality, volunteering, mental health, accessibility), governance (e.g. ethics, transparency, civic participation, human rights).
3. Content infringing the law, personal rights, good morals or the rights of third parties is prohibited.
4. The Participant bears full responsibility for the content of the entry and the materials used.
5. The use of stock materials or AI tools is permitted, provided that the licensing terms are complied with and the legality and originality of the entry are ensured.

6. Submission of Entries

1. Entries should be submitted electronically to the address of the university with which the Participant is affiliated (home university):
 - A. VIZJA University, ul. Okopowa 59, Warsaw 01-043; spolecznieodpowiedzialni@vizja.pl
 - B. Andrzej Frycz Modrzewski Krakow University, ul. Gustawa Herlinga-Grudzinskiego 1, Krakow 30-705, spolecznieodpowiedzialni@uafm.edu.pl
 - C. The International University of Logistics and Transport in Wroclaw, with its registered office in Wroclaw 51-168, ul. Soltysowicka 19B, spolecznieodpowiedzialni@misl.com.pl
2. The Application Form must include: the title of the work, a description (max. 300 characters), the contact details of the author/team, and the required declarations.
3. Posters must be delivered or sent (ensuring that the submitted poster is in a condition suitable for exhibition, without folds or damage) to the relevant address according to the Participant's university affiliation, provided that:
 - 1) If the work is sent by post, the parcel must be marked with the note "Library".
 - 2) If the competition entry is delivered in person, it must be submitted to the library appropriate for the relevant university.
4. All submitted entries, regardless of the Participant's home university, shall be subject to joint evaluation by the Competition Committee.
5. Deadline: by 30 May 2026, 23:59.
6. Entries sent to an incorrect address may be forwarded to the relevant university or rejected.
7. Technical requirements: B2 format, portrait orientation, any technique.
8. Only original works may be submitted to the Competition, to which the Participant holds full economic and moral copyright, not conflicting with the rights of third parties.

7. Committee and Evaluation Criteria

1. The Competition Committee consists of 9 persons appointed by the Organiser and the Co-organisers of the Competition (3 from each university).
2. Evaluation criteria:
 - A. compliance with the theme of sustainable development (weighting 30%),

- B. substantive accuracy (for scientific posters) / strength of message and creativity (for social posters) (weighting 40%),
- C. aesthetic value and execution technique (weighting 30%).
- 3. In each category, three prizes will be awarded: 1st, 2nd and 3rd place in each home university of the participants.
- 4. The Committee may also award distinctions.
- 5. In the event of an equal number of points, an additional tie-break vote by the Committee shall decide.
- 6. The Committee's decisions are final.
- 7. Minutes shall be drawn up from the Committee's deliberations.

8. Awards

- 1. Prizes for 1st to 3rd place shall be awarded in each participant's home university in each competition category.
- 2. Prizes (per category):
 - 1st place: statuette for achieving 1st place
 - 2nd place: statuette for achieving 2nd place
 - 3rd place: statuette for achieving 3rd placeEach prize does not exceed 150 PLN.
Distinction: certificate
in each of the three Universities.
- 3. Participation will be confirmed by a certificate. In the case of Students, it will be recorded in the diploma supplement.
- 4. Prizes may not be exchanged for a cash equivalent or any other benefit.
- 5. The Organiser, acting as the remitter, shall collect tax if required by law. Tax matters shall be settled in accordance with the applicable regulations. If the prize meets the conditions for statutory exemption (including competitions in the field of science or culture, up to the specified value limit), the Organiser shall apply the exemption; otherwise, as the remitter, it shall collect the due flat-rate tax.
- 6. A condition for the release of a prize is the fulfilment of formal requirements: confirmation of data, submission of the required declarations and, in the case of prizes

in kind sent by courier, provision of a delivery address within the territory of the Republic of Poland.

7. Awarded and commended works will be exhibited for three weeks at each university, in the following order:
 - 1) from 1 October 2026 to 21 October 2026 — VIZJA University (Organiser),
 - 2) from 26 October 2026 to 15 November 2026 — Andrzej Frycz Modrzewski Krakow University (Co-organiser),
 - 3) from 30 November 2026 to 20 December 2026 — The International University of Logistics and Transport in Wroclaw (Co-organiser),
 - 4) from January 2027 — presentation at the home universities.

9. Copyright

1. The Participant declares that the work is their own authorship.
2. The winners shall transfer to the Organiser the economic copyright to the awarded works under a separate agreement, with the right to grant a sub-licence to the Co-organisers, in the following fields of exploitation:
 - a) recording and reproduction by any technique (including digital),
 - b) entering into computer memory and IT networks,
 - c) public making available, exhibiting, displaying, playing, broadcasting and rebroadcasting, including on the Internet and social media,
 - d) dissemination in information and promotional materials (online and offline),
 - e) placing copies into circulation, rental, lending,
 - f) creating and using derivative works (adaptations, modifications, translations) with due respect for the author's moral rights.
3. The transfer of rights shall take place on the basis of a written agreement concluded with the Winner immediately after the announcement of the results; refusal to conclude the agreement shall mean resignation from the prize.
4. The Participant grants the Organiser a non-exclusive, royalty-free licence to use the submitted work for the purposes of the competition evaluation, valid from the moment of submission.

5. Irrespective of the above, the author retains the right to include the work in their portfolio (print/online), indicating that the work was created for the Competition.
6. In the event of infringement of third-party rights, the Participant bears full responsibility.

10. Personal Data (GDPR) — Information Clause

1. The joint controllers of personal data shall be:
 - A. Andrzej Frycz Modrzewski Krakow University, with its registered office in Krakow (30-705), ul. Gustawa Herlinga-Grudzinskiego 1, e-mail address:
iodo@uafm.edu.pl, iodo@uafm.edu.pl
 - B. The International University of Logistics and Transport in Wroclaw, with its registered office in Wroclaw 51-168, ul. Soltysowicka 19B, e-mail address:
sekretariat_msl@msl.com.pl
 - C. VIZJA University, with its registered office in Warsaw (01-043), ul. Okopowa 59, e-mail address: zgloszenia@vizja.pl — hereinafter jointly referred to as the “Controllers”
2. Purposes and legal bases of processing:
 - a. performance of the Competition (registration of entries, contact, evaluation of entries, announcement of results) — Article 6(1)(b) GDPR,
 - b. defence/pursuit of claims, evidential archiving — Article 6(1)(f) GDPR (legitimate interest),
 - c. tax/accounting settlements connected with prizes — Article 6(1)(c) GDPR (legal obligation),
 - d. publication of image and promotional materials, marketing communication (where applicable) — Article 6(1)(a) GDPR (consent, voluntary and revocable at any time).
3. Recipients of data: entities providing services to the Controllers (e.g. IT support, hosting, courier services), the Founders, public authorities — within the scope and on the legal basis provided by law.
4. Data will be stored for the period necessary to perform the Competition and legal obligations, and in the case of data processed on the basis of consent — until such consent is withdrawn.

5. Rights of the Participant: access to data, rectification, restriction, objection (for Article 6(1)(f)), erasure (insofar as permitted by law), portability; the right to withdraw consent at any time (without affecting the lawfulness of processing carried out before its withdrawal); the right to lodge a complaint with the President of the Personal Data Protection Office (UODO).
6. Providing data is voluntary, but necessary in order to participate in the Competition.

11. Complaints

1. A Participant may lodge a complaint by e-mail to the competition address according to the place of submission: spolecznieodpowiedzialni@vizja.pl, spolecznieodpowiedzialni@uafm.edu.pl, spolecznieodpowiedzialni@msl.com.pl, within 14 days of the announcement of the results.
2. The complaint should include: first name and surname (team name), e-mail address, a description and justification of the claim, and the request.
3. The Organiser shall consider the complaint within 30 days of its receipt and shall inform the Participant of the outcome by the same means. The decision does not exclude the Participant's right to pursue claims under the general rules.
4. Complaints may concern only formal and procedural matters, and not the substantive evaluation of works made by the Committee.

12. Final Provisions

1. These Regulations are available at vizja.pl/zrownowazony-rozwoj
2. The Organiser may introduce amendments to these Regulations for valid reasons (e.g. organisational or legal). Amendments shall apply from the moment of publication and shall not infringe the acquired rights of Participants.
3. In matters not regulated herein, Polish law shall apply, including the provisions of the Civil Code, the GDPR, and the Act on Copyright and Related Rights.
4. Any disputes shall be settled amicably; in the absence of agreement, by the common court having territorial jurisdiction over the Organiser's registered office.
5. In the event of any discrepancy between language versions, the Polish version of these Regulations shall be binding and prevail.

Organising Committee of VIZJA University

Olena Pimenova, PhD hab., University Professor — Dean's Representative of the Faculty of Business for the degree programme in Audit and Sustainability Development Analytics — Chair

Katarzyna Jula Kowalska, PhD

Witold Cwiklinski, MA

Magdalena Stepniak, MA

Marek Sosnicki, MA

Pawel Zabilski

Student Scientific Circle for Sustainable Development at the Faculty of Business

Organising Committee of Andrzej Frycz Modrzewski Krakow University

Agata Bien-Krawiec, MA — Head of Marketing and Promotion Department — Chair

Maria Petri, MA Eng. Arch.

Sebastian Traczyk, MA

Beniamin Muszynski, MA

Zuzanna Sikon

Edyta Fus

Organising Committee of the International University of Logistics and Transport in Wroclaw

Monika Lyszczarz, MA — Head of the Marketing Department — Chair

Michal Kruszynski, PhD Eng.

Jerzy Tryka, Eng.

Karolina Solarz, MA

Competition Coordinator

Aneta Nowakowska-Krystman, PhD hab., University Professor — Rector's
Representative for the Social Responsibility of the University and Sustainable
Development

APPLICATION FORM

“Socially Responsible” Competition — 2026 Edition

Organiser: VIZJA University in Warsaw

Co-organisers: Andrzej Frycz Modrzewski Krakow University and the International University of Logistics and Transport in Wroclaw

Deadline for submission of entries: from 4 to 30 May 2026

Basic Information

Title of the work:

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Short description of the work (max. 300 characters):

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Competition category (description of categories at the bottom of the form):

- Scientific Poster
- Social / Artistic Poster

Author / Team Details

Type of submission:

- Individual work
- Team work (max. 3 persons)

Team leader:

- Full name:
- Address of residence:

- E-mail address:
- Telephone number:

Team members (if applicable):

- Full name:
- Full name:

Participant status (tick the appropriate option for each participant):

- Student
- Academic lecturer
- Administrative staff member

Name of university:

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University address:

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Declarations and Consents

1. I declare that I **have read the “Socially Responsible Competition Regulations”**, I accept their entire content and undertake to comply with them.

YES

2. I declare that I **am the sole author / we are the sole authors** of the submitted competition work (or I/we hold full economic copyright to the work) and that the work does not infringe the rights of third parties, including economic and moral copyright, trade marks, personal rights or legal provisions. All materials used in the work come from lawful sources and have been used in accordance with the relevant licence.

YES

3. Declaration regarding **tools and materials**: I declare that all materials used in the work (including photographs, fonts, illustrations, stock elements or elements generated with AI tools) are used in accordance with the rights and licences vested in me, and that I have the right to grant a licence / transfer rights under the terms of the Regulations, and I bear full responsibility for their legality and compliance with the licensing terms.

YES

4. Declaration on **transfer of rights** (for Winners — to be signed after the announcement of results):

If I receive a prize in the Competition, I hereby transfer to the Organiser, free of charge, with the right to grant a sub-licence to the Founders, the economic copyright to the awarded work in the fields of exploitation indicated in the Regulations, and I consent to the necessary adaptations and modifications of the work, with due respect for my moral rights as author. I undertake to conclude the appropriate transfer agreement within the period indicated by the Organiser.

YES

5. I consent to **the free use and publication** of the work by the Organiser and the Co-organisers, in particular on websites, in social media, in promotional materials and during the post-competition exhibition, in accordance with the Regulations.

YES

6. I confirm that I have received **the information clause** and acknowledge the rules for the processing of data by the Controller in connection with participation in the Competition.

7. I consent to the processing by the Organisers of the competition of the personal data contained in the application form for the purpose of taking part in the “Socially Responsible” competition (in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council — GDPR and the relevant national legislation).

YES

8. I acknowledge that my consent may be withdrawn at any time by clearly informing the organisers of the competition of this fact.

Withdrawal of consent to the processing of personal data for the purpose of participating in the competition is equivalent to withdrawal of the competition entry.

YES

Signing the form is equivalent to acceptance of the competition regulations.

Place and date:

Signature of the participant / group supervisor:

Instructions for the Participant

Description of Competition Categories

Scientific Poster

For participants wishing to present research results, data analysis or a case study.

Style and format: The poster should have an educational and informational character, maintaining clarity and a logical structure.

Social / Artistic Poster

For participants wishing to draw attention to a problem, change attitudes or inspire action.

Style and format: The poster should attract attention and engage emotions. It should be a graphic design in which the strength of the message, the concept and the aesthetic layer are key. It may contain slogans, but should not contain a large textual description.

Size: B2 format (portrait) — 50 x 70 cm.

Evaluation criteria:

- Compliance with the theme of sustainable development.
- Substantive accuracy (in the case of scientific posters).
- Strength of message and creativity (in the case of social posters).
- Aesthetic value and execution technique.

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Date and signature